

June 3, 2008

Mr. Kevin J. Martin
Chairman
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Chairman Martin,

It is my great pleasure to write this letter in support of the community efforts of Boston radio station WBMX – FM (Mix 98.5). I write in support of WBMX based upon personal experiences – formerly serving as the Executive Director of the Allston Brighton Family YMCA; as the co-chair of the American Diabetes Association's Advocacy Committee; and now as the President and CEO of the United Way of Central Massachusetts. Simply, WBMX has been a friend, a media partner, and a strategic communicator for all three entities.

In 2001, when serving the YMCA, we were building a new facility that was to be both a community hub AND the first YMCA in the country for people of all abilities and disabilities. In the early stages of development WBMX assisted us with outreach – to targeted populations AND served as an advisor as to how to market to a wider audience. A week before we opened, WBMX invited us on to a community hour show so that we could talk about the new YMCA and our efforts to (better) serve people with disabilities. That YMCA – the Oak Square YMCA – is a thriving success that now has more than 6,500 members and serves more than 1,000 people with disabilities.

In my role as the co-chair of the ADA's Advocacy Committee I have been given the opportunity each year for the past 4 years to discuss diabetes on WBMX radio shows. This forum provides the ADA with a wonderful outlet to educate and build awareness about the warning signs of diabetes AND to teach the WBMX listeners how to prevent Type II Diabetes.

Finally, WBMX has assisted and supported the United Way of Central Massachusetts and our MASS 211 state-wide informational and referral system. Simply, anyone may call 211 at any time anywhere in Massachusetts and be connected with a social counselor who can and will listen to the issue, provide information, and make a referral as appropriate. With the media support of WBMX 211 continues to connect with people in need so that they may find support and solutions.

I feel fortunate and privileged that a radio station such as WBMX exists; that the MIX staff not only understand the importance of using the media to help people, but that they make themselves and their station available to do just that.

Chairman Martin, should you need further testimony, or should you wish to speak directly with me – I would welcome such an opportunity.

Sincerely,

Timothy J. Garvin
President and CEO

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